

# TRICK EYE MUSEUM

Discover a world behind the paintings





# Location

# 特麗愛3D美術館 TRICKEYE MUSEUM

- Located at the **Victoria Peak**, hottest tourist spot
- Level 3, Peak Galleria Mall
- Viewing Deck



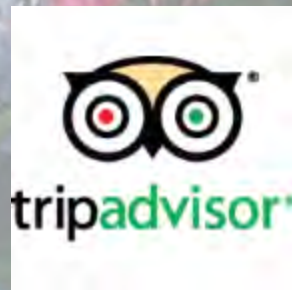


## What is Trick Eye?

- Turns 2D paintings into 3D images

## When did Trick Eye Museum start?

- Debut in South Korea in 2010
- Now in Hong Kong at the Peak Galleria Mall



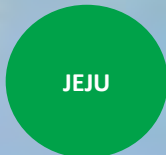
**Number 1** attraction in Museum Category in Seoul by TripAdvisor (April 2014)



**SEOUL**  
TRICK EYE  
MUSEUM



**BUSAN**  
TRICK EYE  
MUSEUM



**JEJU**  
TRICK EYE  
MUSEUM



**SINGAPORE**  
TRICK EYE  
MUSEUM



**JINAN**  
TRICK EYE  
MUSEUM



**HONG KONG**  
TRICK EYE  
MUSEUM

## What are the secrets?

 Please touch! Museum

- No signs such as 'Do Not Touch'

 Interactive! Museum

- Everyone can become a part of the masterpiece

 Trick Eye! Museum

- Trick both your eyes and the camera lens





# Zone 1: Secret Garden

特麗愛3D美術館  
TRICKEYE MUSEUM





# Zone 1: Secret Garden

特麗愛 3D 美術館  
TRICKEYE MUSEUM





# Zone 2: World of Masterpieces

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TRICKEYE MUSEUM





# Zone 2: World of Masterpieces

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# Zone 3: Great Adventure

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TRICKEYE MUSEUM





# Zone 4: Great Adventure

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# Zone 4: Neverland

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# Zone 4: Neverland

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# Zone 5: Hong Kong Discovery

特麗愛 3D 美術館  
TRICKEYE MUSEUM





# Zone 5: Hong Kong Discovery

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TRICKEYE MUSEUM





1 June 2015:

## Discovery TLC Channel Program “A Taste of Hong Kong”



**TLC**

THE LITTLE COUPLE  
PREMIERES 25 AUG, WEDNESDAYS 10PM  
(9PM BKK/OKT)

TV Shows | TV Schedule | Videos | Eve | More

### A Taste of Hong Kong

PREMIERES 19 JUL, SUNDAYS 7PM  
(6PM BKK/JKT)

Hong Kong is world renowned for its mouth-watering food and a mind-boggling array of shopping, but the city's pulse is felt through its buzzing arts, design and fashion scene. Centuries of Chinese influence and colonial rule, and decades as a crossroads of the world have given Hong Kong an international artistic soul that is alive with spontaneous bustling performances, exciting public art and avant-garde fashion trends. Host Dominic Lau brings you **A TASTE OF HONG KONG** through the colours and beats of the city's artistic culture. Across the genres, he introduces visiting Asian artists to the city's finest artistic talents who set them on a journey to soak in the sights and sounds of Hong Kong's arts, design and fashion scene. At the end of each episode, they work together to create imaginative new pieces that showcase an amazing taste of Hong Kong!

The series is produced in collaboration with:



**HONG KONG**  
TOURISM BOARD

**CAKE RUSH**

Premiere: Aug. Wednesday 9pm  
(8pm BKK/JKT)

Episode: 11 Aug. Wednesday 9pm, 11.11  
(10pm BKK/JKT)

EPISODE GUIDE





# Overseas Media Visit

特麗愛3D美術館  
TRICKEYE MUSEUM

3 June 2015:  
Indo Trans TV featuring **Arie Untung** and **Fenita Jayanti**





## • Operation Hours

- Daily from 10am to 10pm
- Last admission at 9pm

## • Ticketing Information

- Adult (12 to 64 years old) : HK\$150
- Child (3 to 11 years old) : HK\$100
- Senior (65 years old and above) : HK\$100

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**Thank You**  
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